



PCCAPS Project Request Form

OVERVIEW: Thank you for your interest in PCCAPS. PCCAPS Students (10th through 12th graders) complete services for client companies under the supervision of their instructor and with the support and guidance of business professional volunteer mentors. Client companies for whom services are supplied must participate, at minimum, with three meetings during the semester (Project Kickoff, mid-point review, Final Deliverable) plus at least one communication per week to students regarding progress and adjustments to project charter, project parameters, etc. Project duration can range from 100 to 300 hours.

For a list of examples of no-fee student services that have been provided to other client companies, see page 3.

Today's Date: _____

Company Name: _____

Company website: _____

Primary Contact (Project Sponsor): _____ Phone: _____

Email: _____

Secondary Contact (in case "Sponsor" is busy): _____ Phone: _____

Email: _____

Company Address: _____

City: _____ Zip: _____

Your Company's Legal Status: _____ (S Corp, C Corp, Sole proprietor, etc.)

Company Product: _____

Company competitors: _____

Company customers: _____

Company size: _____

Other relevant company information: _____

Project Overview: _____

(What is the problem you want the students to solve?)

PCCAPS - Park City School District – 1750 Kearns Blvd., Park City, UT 84060 – (435) 645-5650

Target Audience: _____

Project Deliverables: What do you believe will solve the problem?

(A video, a robot, a marketing plan, a 3D model, etc)

Are you open to other possible solutions? _____

Parameters: What are the limitations to the project. (Cost, technology, human/customer details. i.e: must be usable by older people with arthritis, cost less than \$30 retail and be approved by Medicare.)

—

—

—

Will you be available during the semester to meet with the students in Park City for about one hour twice a month to facilitate the ongoing project? _____

Would you be willing to take some time at the end of the semester to evaluate student performance on this project? _____

Timeline for project deliverables: Most projects require one semester to complete. Semesters run September - January (Fall) and February – June (Spring).

We receive inquiries from the business community regarding donations in support of the PCCAPS program. If PCCAPS students exceed your expectations for this project, you may choose to make a donation to the Park City Education Foundation (<http://www.pcef4kids.org>) for the benefit of the PCCAPS program. See “Giving” under Business Partners.

We will make every effort to develop your project however; requests are subject to student availability and interests. We generally have 10 - 20% more projects than we have students.

Thank you for your support of our program!

Ted McAleer
PCCAPS Project and Mentor Coordinator
Mobile: (435) 962-0126
ted.mcaleer@gmail.com
emcaleer@pcschoos.us

Available Student Services

Students complete all services with instructor and professional guest instructor guidance. Companies for whom services are supplied must participate, at minimum, with one weekly contact (email, Skype, or in person) with students regarding progress and adjustments to project parameters, etc.

Categories include:

1. Business:

- Business plan development and/or analysis
- Marketing plan development – Including Logo development, Brand development and identity, content creation and management. SWAT/Market analysis, audience assessment and more
- Social media marketing plans, design and development - Facebook, Twitter, LinkedIn, YouTube.
- Website design and development - layout design and development for desktop and mobile including advertising, animation development, and social media
- Graphic Design and development – Including logo design and design of branding campaigns of interactive media and promotional materials.
- Mobile device applications – Layout and development including advertising and simple game design for promotion
- Employee training in any area of technology or educational concepts
 - Instructional assistance for your company trainers
 - Tutorial creation for employee manuals, products, or activities
- Consulting - Students provide their generation's perspective for your company. Clients receive formal reports and presentations
- Budget and Finance – Development and analysis

2. Software Design & Development – Simple software/engineering in various languages.

3. Environmental Engineering:

- Alternative Energy and options for your business
- Exploring sustainability for your commercial or residential development, business, production, etc.

4. Engineering: Site analysis, development planning and design solutions

5. Educational Technology - Curriculum and tools development for teachers, professional speakers and presenters.

All services are supplied at no charge. Any media buys or other large expense items needed for the completion of the company project will be proposed to the client for approval and purchase. We look forward to serving you!